

A market visit to Seoul, South Korea

19 - 21 April 2010



Subsidised management fee: £250.00

Eligibility: companies from London's 33 Boroughs

South Korea

The EU and South Korea have recently concluded their long awaited Free Trade Agreement. South Korea is the EU's fourth largest economic partner outside Europe, behind the United States, Japan and China. The EU has referred to the agreement as, "the most important free trade agreement ever negotiated between the EU and a third country".

The agreement will do away with €1.6 billion in customs duties on EU exports to Korea and €1.1 billion in the other direction. It will also remove many barriers which have prevented industries working with South Korea, with legal & financial services and telecoms among the main beneficiaries.

The opportunities

There are opportunities for UK PLC across a range of sectors including telecommunications, finance, retail, fashion, pharmaceuticals and shipping.

This joint UKTI London and Law Society visit has been designed for legal, financial and business services firms who wish to explore new opportunities created by the EU-Korea FTA, develop their business, and expand their contacts.

Why you should go

One-to-one tailored meetings with potential business leads are available for an additional cost through the bespoke UKTI Overseas Market Introduction Service.

All participants will be expected to make their own travel arrangements. Participants who are eligible for support from UKTI London, however, will qualify for a trade mission grant that will cover hotel accommodation for the duration of the market visit. Companies who do not qualify for UKTI support will be expected to pay their own travel and accommodation costs.

What is included?

- Market briefing on arrival in Seoul
- Business roundtable in Seoul
- Networking reception hosted by the British High Commission
- Time to pursue your own business contacts
- Support of a UK Trade & Investment International Trade Adviser and Law Society staff during the visit
- Press conference promoting the mission participating firms

Supported by

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Name	
Company	
Address	
Postcode	
Email	
Telephone	
Website	
Do you have any special requirements?	
Brief description of company	
Number of employees	
Are you currently involved in international trade?	
If yes, what markets are you involved in?	
If yes, what percentage of your turnover comes from international trade?	
Have you used UK Trade & Investment's services in the past?	
Which of our service(s) have you used before?	Passport to Export <input type="checkbox"/> Market Research (OMIS) <input type="checkbox"/> Export Marketing Research Scheme (EMRS) <input type="checkbox"/> Market Visit <input type="checkbox"/> Export Communications Review (ECR) <input type="checkbox"/> Tradeshow Access Programme (TAP) <input type="checkbox"/>

COST (SUBSIDISED CONTRIBUTION)

£250

ELIGIBILITY

Companies must be a small or medium enterprise (SME) based within one of London's 33 boroughs and must have been trading for a minimum of 12 months to be eligible to participate in this subsidised market visit. You must have fewer than 250 employees, with a turnover less than £40m.

BOOKING OPTIONS

Use this form to book your place on the market visit. There are a limited number of spaces available so book early to avoid disappointment.

Email

Please scan and return this form as an attachment to

If you are a law firm to:

Anna Prag

E: anna.prag@lawsociety.org.uk

T: 020 7320 5942

All other business sectors:

Paolo Di Brina

E: paolo.b@gle.co.uk

T: 020 7940 1557

Post

Please complete this form and send with a cheque made payable to oneLondon Trade & Investment to the address below, for the attention of **Paolo Di Brina**

FURTHER INFORMATION

For further information please contact:

Paolo Di Brina

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London SE1 9RS

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