

OPEN CALL

2013 UK EDITORS TRIP TO KOREA

The British Council and the Literature Translation Institute of Korea are supporting 6 UK literary editors to travel to Korea for a scoping and study trip in November 2013.

This is a fantastic opportunity for UK publishers and editors to learn about Korean literature, showcase literature from the UK, gain insights into the market and build long-lasting relationships with their counterparts at Korean publishing houses.

This trip is in preparation for the Korea Market Focus at The London Book Fair in April 2014. The London Book Fair Market Focus initiative is currently in its eleventh year and has done much to open doors, creating both commercial and cultural partnerships around the world since it was first introduced in 2004. The objective of the Market Focus is to put the spotlight on publishing trade links with the country or region that is showcased, highlighting its publishing industry, and the opportunities for conducting business with the rest of the world. Previous Market Focus countries and regions include the Arab World, India, South Africa, Russia, China and Turkey.

The British Council is in its seventh year of working in partnership with The London Book Fair to curate and deliver a Cultural Programme which supports the country or region selected annually as Market Focus. The Cultural Programme seeks to promote cultural exchange with the UK. Together, the British Council and the Literature Translation Institute of Korea will support and curate a programme of events in the lead-up to the Korea Market Focus to encourage greater cultural exchange between Korea and the UK, to build awareness of each other's literature amongst literary professionals and readers in both countries and to create opportunities for writers from both countries to prosper.

TRIP DATES: 25-29 November 2013

OBJECTIVES

- Increase mutual understanding of publishing and literature sectors in the UK and Korea
- Create strong and enduring relationships between editors in Korea and the UK
- Build appreciation for Korean literature among UK editors
- Identify opportunities Korean writers to be translated into English and for UK writers to be translated into Korean
- Identify challenges and obstacles to promote literature exchanges between the UK and Korea
- Create networking opportunities for literature professionals from both countries

PROGRAMME

The programme will aim to introduce delegates to the world of Korean literature and publishing. The trip will include meetings with Korean editors, agents and rights professionals. Meetings will take place at publishing houses, cultural venues, book cafés and Korean restaurants in Seoul as well as Paju Book City.

Delegates will also have the opportunity to meet with Korean literary critics, writers and booksellers from the broader literary community.

EXPECTATIONS

- Prepare and deliver a workshop / presentation to Korean publishers on your company and an area of your expertise. The topic will be determined in discussion with the British Council. The objective of the presentation will be to share with Korean counterparts ways in which they can access the UK market and build stronger relationships with UK publishers.
- Prepare for the trip with some background reading on Korean literature as provided by the British Council.
- Submit written feedback for internal use after the trip, and provide 2-3 updates on outcomes when requested by the British Council.
- Write a blog or article on your experience for either the Trade Press or BC or LTI Korea's websites.

APPLICATION

DEADLINE: 16 OCTOBER 2013

This application is open to any commissioning editor of fiction from a UK-based publishing house whose list includes fiction in translation.

Please submit the attached form, along with a 500 word statement that covers the following points:

- Your company's interest in Korea / Asia / literature in translation
- Your professional objectives for the trip
- Your proposed topic for the publisher training presentation

LOGISTICS

The British Council and the Literature Translation Institute of Korea will provide economy return flights from London, local transportation in Korea, and breakfast and lunch every day. All associated programme costs will also be covered. You will need to cover the costs of your evening meals and any other personal expenses.

You are required to purchase your own travel insurance for the duration of your trip.

UK nationals do not require visas to enter Korea. Please inform us if you do not hold a UK passport.

You need to be available from 25-29 November 2013, excluding dates of travel (likely 24 November and 30 November).

SELECTION

Delegates will be selected by a committee including a representative from the British Council, the Literature Translation Institute of Korea, The London Book Fair and the UK Publishers Association.

Preference will be given to applicants from publishers with a proven track-record of publishing literature in translation, especially with writers from Asia, and who express a genuine desire to build on-going relationships with their counterparts in Korea.

We anticipate that three places on the delegation will be drawn from the open call. The balance will be filled by direct invitation by the committee.