

Joint Statement of the Second UK-Korea

Creative Industries Forum

On March 7, 2016, the second meeting of the UK-Korea Creative Industries Forum took place in London. The Forum, hosted by the UK Secretary of State for Culture, Media and Sport, John Whittingdale, and Korean Minister of Culture, Sports and Tourism, Kim Jongdeok, was held to promote the exchange of knowledge and expertise in the creative industries. This year's Forum focussed on cooperation in the digital screen and fashion sectors.

The UK-Korea relationship is increasingly close, with Government, cultural and wider people-to-people ties developing strongly. In 2013, President Park Geun-hye made a State Visit to the UK. A cultural agreement signed by the Secretary of State for Culture and the Korean Cultural Minister during the State Visit recognised the importance of bilateral exchange and cooperation in the creative industries. A commitment was made to hold a United Kingdom and Republic of Korea Creative Industries Forum every year. The Forum has a key role to play in boosting creative exports, sharing knowledge and encouraging cooperation between our two Governments and creative businesses.

The Republic of Korea is an advanced innovation-driven economy with expertise in technology, research and global engagement. The United Kingdom is an internationally connected, high-tech economy with a strong record of nurturing talent and providing high-quality education in the creative sector. Working together, the UK and Korean creative economies can form beneficial partnerships and exchange expertise to develop the creative industries for a new generation of success.

Collaboration between our innovative and pioneering companies will help both our countries to lead the world in innovation and support jobs and growth by sharing the best of our knowledge. Strengthening exchanges and partnerships between our cultural organisations will serve as a multiplier for UK-Korea collaboration across the breadth of our cultural and creative partnership. The relationship will be further strengthened during the UK-Korea 2017-18 season which will bring some of the best of UK creativity to Korea, and celebrate UK-Korean partnerships in arts, culture and education.

Today's second Forum has provided a showcase for leading businesses in our respective fashion, television broadcasting, VFX and animation sectors. It has also provided a valuable opportunity for a broad range of creative

businesses to identify new partners. Both sides have confirmed their commitment to boosting collaboration and partnerships across these and other creative sectors, recognising the significance of developing global content businesses that can lead the creative industries and boost the ecosystem of the cultural content industries. We therefore agreed to encourage exchange among British and Korean cultural content start-up companies, centred on the creative economy and cultural enrichment leader, Venture Complex, Korea's leading institution to foster creative content businesses.

We reaffirm the importance of access to finance, education systems which produce highly-skilled creative entrepreneurs, light-touch regulation and effective protection of intellectual property rights as essential requirements for the continued success of our creative industries.

Five agreements have today been signed by UK and Korean organisations as listed in the Annex to this Statement. These will form the basis of long-term relationships which will cement UK-Korean cooperative ties in the creative sector.

Both sides agreed to continue to promote bilateral public-private cooperation so that joint projects in the video games, VFX and other creative

sectors, as well as in the fields of film, broadcasting, fashion, crafts and arts in which the five agreements were signed today, can be further developed and implemented.

Signed on Monday 7th March 2016 in London in duplicate in English and Korean, both texts having equal validity.

Rt Hon John Whittingdale OBE MP

Kim Jongdeok

Secretary of State for Culture,
Media and Sport

Minister of Culture, Sports and
Tourism

United Kingdom of Great Britain
and Northern Ireland

Republic of Korea

ANNEX

List of the UK and Korean Institutions that Signed the MOUs in the Creative Industries

1. Arts: the Arts Council Korea, Arts Council England and the British Council
2. Broadcasting: the Korea Independent Productions Association and the Producers Alliance for Cinema and Television
3. Fashion: the Council of Fashion Designers of Korea and the British Fashion Council
4. Film: the Korea Media Rating Board and the British Board of Film Classification
5. Craft: the Korea Craft & Design Foundation and the Crafts Council