

MEMORANDUM OF UNDERSTANDING BETWEEN THE ARTS COUNCIL KOREA, THE ARTS COUNCIL ENGLAND AND THE BRITISH COUNCIL (“The Participants”)

This Memorandum of Understanding (“MoU”) is not intended to be legally binding on the Participants. It is a statement of intent and clarification of how the Participants will work together to achieve a common goal.

The Arts Council Korea (ARKO) and Arts Council England (ACE), with the collaboration of the British Council (BC):

- Inspired by a shared desire to promote and develop cultural relations;
- Recognising the importance of culture as an instrument for integration, the development of society and the existing fruitful cultural cooperation between South Korea and England;
- Acknowledging the common desire to broaden mutual understanding and friendship between South Korea and England.

Have decided the following:

With a view to strengthening an exchange of each country’s culture, arts, creative industries and both tangible and intangible cultural heritage, within the competencies and boundaries, and according to legal limitations of each jurisdiction, each country will seek to promote and facilitate all activities which will make this possible, with particular attention to the following:

Article 1

Institutional exchange

- a) Cooperation, advice and exchange of experiences and good practices in order to strengthen the arts’ and creative industries’ positioning in South Korea and England.
- b) Information exchange about good practice related to policy development in areas of shared interest. For example: arts and disability; arts and an aging population; digital distribution; international market; enhancing creativity & innovation; sustainable collaboration; supporting nationwide investment
- c) Cooperation and exchange of good practice and policy development in arts education and in the field of policy development related to the arts curriculum.

Artistic exchange and collaboration

With the British Council’s participation, to promote the exchange of: artists, managers, curators, artistic directors, in order to establish connections and collaboration during early stages of an artist’s development, and share expertise and advice between South Korean institutions and English Institutions in order to facilitate the exchange of artists.

To support and fund delegations of English artists and producers to S Korea and S Korean artists and producers to England, to create introductions and enable project planning for exchanges and collaborations (eg. PAMS, Gwangju Biennale, Brighton Festival, Liverpool Biennale)

Co-investment in collaborations

With the support and participation of the British Council, to plan and implement an equivalent investment in artistic exchanges and collaboration between England and South Korea commencing in 2017. To carry out match-funding on a number of collaborations and exchanges through a process to be decided and subject to a separate financial agreement.

Internationalisation

With the collaboration of and in consultation with the British Council, to promote the participation in festivals and high quality international presentations of visual and audio-visual arts, dramatic arts, music, and international book/literary fairs that are developed in the other country as well as the joint organisation of conferences, courses and seminars on arts and culture in general, subject to budgetary availability.

Article 2

With the purpose of implementing this Memorandum of Understanding, both Participants will exchange information through institutional channels to be decided. For administrative purposes or any other purpose, the contact points between both institutions are the Director, International from ARKO and the Director, International at ACE with the facilitation of British Council arts team.

Article 3 (General)

The implementation of this Memorandum of Understanding will be operationalized through a regular contact which will be decided upon through communications carried out by the International departments at ARKO and ACE, without compromising this Memorandum or financial obligation on either party.

If the delivery of one or more of the points in this MoU requires a financial contribution by one of the Participants, a separate agreement would be needed in order to confirm such support.

Article 4

This Memorandum of understanding will start operating for all Participants on the date of the last administrative process that approves the MoU, according to their respective legislations and be permitted remain in force for 2 (two) years (renewable). Any Participant can end the MoU at any time, noting that the activities in development have concluded. The end of the MoU will be effective six months after delivery of a notice to other respective Participants.

This MoU can be modified at the request of any of the Participants concerned, following the written permission by all the Participants.

Article 5

All forms of communications, promotions, open calls, invitations, credits and any such matters related to the execution of the activities referred to in this MoU, must acknowledge the Arts Council Korea and its corporate logo and that of the Arts Council England and, in some instances to be decided by the Participants, the British Council corporate logo. The Participants will carry out communications guided by the Participants corporate logo and brand written guidelines or polices.

Signed at the Korea-UK Creative Industries Forum London, on the 7th March 2016, in three original copies in Korean and English, each of these texts being equally authentic.

**for Arts Council England
Chief Executive Darren Henley**

**for British Council
Chief Executive Ciarán Devane**

**for Arts Council Korea
Chair and CEO Park Myungjin**