

**MEMORANDUM OF UNDERSTANDING BETWEEN  
THE KOREA INDEPENDENT PRODUCTIONS ASSOCIATION OF  
THE REPUBLIC OF KOREA AND  
PACT (THE PRODUCERS ALLIANCE FOR CINEMA AND  
TELEVISION) OF  
THE UNITED KINGDOM OF GREAT BRITAIN AND NORTHERN  
IRELAND ON DEVELOPMENT IN THE INDEPENDENT TELEVISION  
CONTENT PRODUCTION SECTOR**

The KIPA (Korea Independent Productions Association) of the Republic of Korea and the Pact (Producers Alliance for Cinema and Television) of the United Kingdom (hereinafter referred to as “both sides”);

Desiring to develop the independent TV content production sector in Korea and the UK;

Have agreed to conclude the following Memorandum of Understanding (hereinafter referred to as the “MOU”);

**Paragraph 1**

**Person in Charge**

Dawn McCarthy-Simpson, Director of International Development of the Pact, and Dae-sic BAE, Director of KIPA, the two parties responsible for delivering mutually set objectives of the MOU, will agree to deliver a four-year strategic plan as part of this MOU and the final version of proposed strategic plan will be agreed by both parties by the end of May 2016.

**Paragraph 2**

**Purpose**

The objective of the MOU is building a cooperative system to facilitate

cooperation and mutual exchange in the TV content industry by respecting the laws legislated in Korea and the UK and effectively working together.

### **Paragraph 3**

#### **Areas of Cooperation**

Both sides have agreed to forge broad cooperative relationships and the scope and areas of cooperation are as following:

1. Both sides will share information essential for growth and development of independent production companies in Korea and the UK and for enhancement of rights of the companies.
2. Both sides will collaborate in the areas of co-development and co-productions, and mutually exchange a wide range of information, including published materials from both sides.
3. Both sides will mutually cooperate for development of TV production technologies and exchange of TV content designed to nurture creative talent in the independent production sector.
4. Both sides will work together to encourage the visit of delegations from both sides and to maintain cooperative relations in international business.
5. Both sides will promote friendly relationship by considering the agreed items recognized as desirable for the objectives of the MOU.

### **Paragraph 4**

#### **Implementation**

In order to promote implementation of the MOU, both sides will work hard to expand opportunities for networking by, for example, inviting the other side to events in the broadcasting content industries held in Korea and the UK.

## **Paragraph 5**

### **Entry into Effect and Duration**

This MOU will come into effect on the date of its signature and be valid until 2020. The duration could be modified through mutual consultation, if necessary.

## **Paragraph 6**

### **Confidentiality**

Both sides shall not provide nor disclose information acquired in the process of working on Paragraph 3 to third parties without consent of the other side. If necessary, both sides shall have mutual consultation prior to disclosure.

## **Paragraph 7**

### **Miscellaneous Provisions**

Both sides will follow mutually agreed results in the event of any divergence of interpretation of each Paragraph of the MOU or items not stipulated in the MOU.

In order to execute the MOU in good faith, both sides sign the two copies of the MOU in the Korean and English languages on March 7<sup>th</sup> 2016 and shall keep each copy.

**FOR THE PRODUCERS  
ALLIANCE FOR CINEMA AND  
TELEVISION**

**FOR THE KOREA  
INDEPENDENT PRODUCTIONS  
ASSOCIATION**

---

Laura Mansfield  
Chairperson of Pact

---

AHN YIN-BAE  
Chairperson of KIPA

---

Dawn McCarthy-Simpson  
Director of International  
Development of Pact

---

BAE DAE-SIC  
Director  
of KIPA