

## 2020 International Conference on Korea's Global Position Links and QR Codes

Time: UK (Korea)

09:00 - 09:45 (17:00 - 17:45)

### Speech (also each break)

- Welcome Speech // Dr Eunju Hwang
- Congratulatory Speech // Dr David Pilsbury
- Keynote Speech // Prof Eun-Jeung Lee

<https://bit.ly/3iSgzev>



10:00 - 11:00 (18:00 - 19:00)

### Public Policies and Governance

- National Framework of Quarantine Management & Law to Cope with a Comprehensive Public Health Crisis in Korea // Prof Yoon Hyeon Lee
- Foreign Talent Acquisition in the Fourth Industrial Revolution: Start-up Policy in South Korea // Ms Felicia Istad
- The Development of Korean E-government and Its Global Presence // Dr Kyounghee Cho

<https://bit.ly/3hTv0NX>



### Cultural Studies

- Gender War in Korea and Misogyny // Prof Jonggab Kim
- Korean Perceptions of Indian Caste System // Dr Sanjay Kumar
- South Korean Cinema Forges Own Path on World Stage as Hallyu Emulates the Success of British Soft Power // Prof Jason Bechervaise

<https://bit.ly/32PtA2V>



11:15 - 12:15 (19:15 - 20:15)

### Semiotics

- A Thought of the International in Korean Literature // Prof Young Chul Cho
- South Korea's Fourth Industrial Revolution: A Utopian Nation-branding Strategy // Ms Ahlem Faraoun
- Korean Food, UNESCO Heritages and Museums: Institutionalising Food Culture as Ideological State Apparatus // Dr Eunju Hwang & Dr Jin Suk Park

<https://bit.ly/2FD524x>



### Business Studies

- Enhancing the Student Experience in an International Study Trip to South Korea: A Case Study and Survey Approach // Prof Dong-Wook Kwak
- Evaluation of Korean Outward Foreign Direct Investment in Sub-Saharan Africa // Mr Reason Chivaka
- Exclusive Talent Management Is Not Hazardous: A Focus on the Employment Relationship in South Korea // Dr Hyun Mi Park

<https://bit.ly/3cika2Z>



13:30 - 14:50 (21:30 - 22:50)

**Korean Arts**

- Printmaking Education in the UK and South Korea // Ms Kumyoung Kwon
- What is a “Korean” Performance: Focusing on Korean Performance based on the Relationship between Performers and Audiences // Ms Yerin Lee
- Contemporary Practices of Self-Cultivation in Korea and China // Dr Victoria Ten
- Prospects for a Multicultural Korean Society: Minority Politics with a Focus on Afro-Koreans // Ms Burcu Mirkelam

<https://bit.ly/366O5dF>



**International Politics and Diplomacy**

- Does South Korea Exercise Middle Power Diplomacy Toward Kazakhstan and Uzbekistan? // Dr Eriks Varpahovskis
- Examining the Role of the Human Factor as a Non-state Actor in South Korea’s Public Diplomacy Strategies in Uzbekistan // Ms Natalya Steane
- Can’t Choose between Beijing and DC: South Korea in the Middle // Ms Carolin Wefer
- Ubuntu Diplomacy Meets Kimchi Diplomacy: Soft Power Lessons from South Korea to South Africa // Ms Fatimaah J Menefee

<https://bit.ly/3hLYz45>



15:10 - 16:10 (23:10 - 00:10 (Oct.10))

**North Korean Studies**

- Politics of Toys in Conflict and Post-Conflict Spheres: The North Korea-South Korea Toy Story // Dr Virginie Grzelczyk
- Geospatial Mapping in North Korean Human Rights Monitoring // Dr Sarah A. Son
- What Is the Role of Hope in Conciliation Policy of Korea? // Ms Jiyoung Chang

<https://bit.ly/3iQehN5>

