

**2020 International Conference on
Korea's Global Position**

 9th October 2020
 Friday

 Microsoft Teams
<https://bit.ly/3iSgzev>

| Time (UK) | Programme | |
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| 08:30 - 09:00 | Registration Welcome Speech - Dr Eunju Hwang (Director, Coventry University Korea Centre) | |
| 09:00 - 09:45 | Congratulatory Speech - Dr David Pilsbury (Deputy Vice-Chancellor International Development, Coventry University) | |
| | Keynote Speech - Prof Eun-Jeung Lee (Freie Universitaet Berlin) | |
| 09:45 - 10:00 | Break | |
| | <u>Public Policies and Governance</u> Chair: Dr Jinu Lee (King's College London) | <u>Cultural Studies</u> Chair: Dr Jin Suk Park (Coventry University) |
| | National Framework of Quarantine Management & Law to Cope with a Comprehensive Public Health Crisis in Korea - Prof Yoon Hyeon Lee (NamSeoul University) | Gender War in Korea and Misogyny - Prof Jonggab Kim (Konkuk University) |
| 10:00 - 11:00 | Foreign Talent Acquisition in the Fourth Industrial Revolution: Start-up Policy in South Korea - Ms Felicia Istad (Korea University) | Korean Perceptions of Indian Caste System - Dr Sanjay Kumar (GS E&C) |
| | The Development of Korean E-government and Its Global Presence - Dr Kyounghee Cho (University of Warwick) | South Korean Cinema Forges Own Path on World Stage as Hallyu Emulates the Success of British Soft Power - Prof Jason Bechervaise (Korea Soongsil Cyber University) |
| 11:00 - 11:15 | Break | |
| | <u>Semiotics</u> Chair: Dr Oliver Barish (Coventry University) | <u>Business Studies</u> Chair: Dr Krish Saha (Birmingham City University) |
| 11:15 - 12:15 | A Thought of the International in Korean Literature - Prof Young Chul Cho (Jeonbuk National University) | Enhancing the Student Experience in an International Study Trip to South Korea: A Case Study and Survey Approach - Prof Dong-Wook Kwak (Kyungpook National University) |
| | South Korea's Fourth Industrial Revolution: A Utopian Nation-branding Strategy - Ms Ahlem Faraoun (University of Sussex) | Evaluation of Korean Outward Foreign Direct Investment in Sub-Saharan Africa - Mr Reason Chivaka (Coventry University) |

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| | <p>Theme Museums and UNESCO Cultural Heritage Listings: Cultural Appropriation in Korea and Japan - Dr Eunju Hwang & Dr Jin Suk Park (Coventry University)</p> | <p>Exclusive Talent Management Is Not Hazardous: A Focus on the Employment Relationship in South Korea - Dr Hyun Mi Park (Coventry University)</p> |
| 12:15 - 13:30 | Lunch Break | |
| | <p><u>Korean Arts</u> Chair: Dr Eunju Hwang (Coventry University)</p> | <p><u>International Politics and Diplomacy</u> Chair: Prof Jason Bechervaise (Korea Soongsil Cyber University)</p> |
| | <p>Printmaking Education in the UK and South Korea - Ms Kumyoung Kwon (Coventry University)</p> | <p>Does South Korea Exercise Middle Power Diplomacy Toward Kazakhstan and Uzbekistan? - Dr Eriks Varpahovskis (National Research University Higher School of Economics)</p> |
| 13:30 - 14:50 | <p>What is a “Korean” Performance: Focusing on Korean Performance based on the Relationship between Performers and Audiences - Ms Yerin Lee (University of Roehampton)</p> | <p>Examining the Role of the Human Factor as a Non-state Actor in South Korea’s Public Diplomacy Strategies in Uzbekistan - Ms Natalya Steane (Coventry University)</p> |
| | <p>Contemporary Practices of Self-Cultivation in Korea and China - Dr Victoria Ten (Leiden University)</p> | <p>Can’t Choose between Beijing and DC: South Korea in the Middle - Ms Carolin Wefer (The German Marshall Fund of the United States)</p> |
| | <p>Prospects for a Multicultural Korean Society: Minority Politics with a Focus on Afro-Koreans - Ms Burcu Mirkelam (The Education University of Hong Kong)</p> | <p>Ubuntu Diplomacy Meets Kimchi Diplomacy: Soft Power Lessons from South Korea to South Africa - Ms Fatimaah J Menefee (American Graduate School in Paris)</p> |
| 14:50 - 15:10 | Break | |
| | <p><u>North Korean Studies</u> Chair: Dr Robert Winstanley-Chesters (University of Leeds / Wolfson College, University of Oxford / Bath Spa University)</p> | |
| 15:10 – 16:10 | <p>Politics of Toys in Conflict and Post-Conflict Spheres: The North Korea-South Korea Toy Story - Dr Virginie Grzelczyk (Aston University)</p> | |
| | <p>Geospatial Mapping in North Korean Human Rights Monitoring - Dr Sarah A. Son (University of Sheffield)</p> | |
| | <p>What Is the Role of Hope in Conciliation Policy of Korea? - Ms Jiyoung Chang (University of Birmingham)</p> | |
| 16:10-16:15 | Closing | |

* programmes are subject to change